



<https://rsquaredtalent.com/job/model-brand-ambassador/>

Model / Brand Ambassador

Description

RSquared Talent is looking for an enthusiastic Model / Brand Ambassador to be the face of our company and promote our services. If you enjoy communicating with customers both online and offline, we would like to meet you. To be a successful Brand Ambassador, you will need to attend trade shows and events as necessary to showcase our company. You should be an excellent social media user, with the ability to advertise our products and answer client queries online. Ultimately, you should be able to increase our company's brand awareness and generate new sales opportunities.

For more information on what we do, visit www.rsquaredtalent.com. This is an on-call, part time role, where you may be called upon to take a photo and post to our social media. You may also be asked to attend various events and answer questions and promote our business. Preference will be given to applicants who are also live streaming hosts, but this is not a requirement. If you're interested in becoming a live streamer, click the apply button on our main website www.rsquaredtalent.com

Responsibilities

- Post about our products/services online (e.g. social media and forums)
- Create, share and respond to online reviews
- Participate in trade shows as a spokesperson for our company
- Network and build trusting relationships with potential customers
- Thoroughly understand our products and services to inform potential customers
- Use word-of-mouth marketing techniques, like referring our company to friends
- Monitor online comments and respond or forward to the Marketing department
- Assist in organizing marketing events
- Track customers' preferences and suggest advertising and positioning ideas
- Provide feedback to the Marketing and Product departments regarding customers' requests
- Track and report on competitors' marketing activities

Qualifications

- Proven work experience as a Brand Ambassador, Promoter or similar role
- Strong social media presence on multiple platforms
- Experience creating online content
- Familiarity with scheduling tools for social media, like Hootsuite and Buffer
- Excellent communication skills
- Professional attitude
- An outgoing, friendly personality, and a desire to meet new people

Hiring organization

RSquared Talent

Employment Type

Contractor

Duration of employment

Monthly

Industry

Entertainment

Job Location

United States

Remote work from: USA; Canada

Working Hours

30 hours per month minimum

Base Salary

\$ 640 - \$ 8000

Date posted

December 5, 2021

Valid through

28.02.2022