



<https://rsquaredtalent.com/job/model-brand-ambassador/>

## Model / Brand Ambassador

### Description

RSquared Talent is looking for an enthusiastic Model / Brand Ambassador to be the face of our company and promote our services. If you enjoy communicating with customers both online and offline, we would like to meet you. To be a successful Brand Ambassador, you will need to attend trade shows and events as necessary to showcase our company. You should be an excellent social media user, with the ability to advertise our products and answer client queries online. Ultimately, you should be able to increase our company's brand awareness and generate new sales opportunities.

For more information on what we do, visit [www.rsquaredtalent.com](http://www.rsquaredtalent.com). This is an on-call, part time role, where you may be called upon to take a photo and post to our social media. You may also be asked to attend various events and answer questions and promote our business. Preference will be given to applicants who are also live streaming hosts, but this is not a requirement. If you're interested in becoming a live streamer, click the apply button on our main website [www.rsquaredtalent.com](http://www.rsquaredtalent.com)

### Responsibilities

- Post about our products/services online (e.g. social media and forums)
- Create, share and respond to online reviews
- Participate in trade shows as a spokesperson for our company
- Network and build trusting relationships with potential customers
- Thoroughly understand our products and services to inform potential customers
- Use word-of-mouth marketing techniques, like referring our company to friends
- Monitor online comments and respond or forward to the Marketing department
- Assist in organizing marketing events
- Track customers' preferences and suggest advertising and positioning ideas
- Provide feedback to the Marketing and Product departments regarding customers' requests
- Track and report on competitors' marketing activities

### Qualifications

- Proven work experience as a Brand Ambassador, Promoter or similar role
- Strong social media presence on multiple platforms
- Experience creating online content
- Familiarity with scheduling tools for social media, like Hootsuite and Buffer
- Excellent communication skills
- Professional attitude
- An outgoing, friendly personality, and a desire to meet new people

### Hiring organization

RSquared Talent

### Employment Type

Contractor

### Duration of employment

Monthly

### Industry

Entertainment

### Job Location

United States

Remote work from: USA; Canada

### Working Hours

30 hours per month minimum

### Base Salary

\$ 640 - \$ 8000

### Date posted

December 5, 2021

### Valid through

28.02.2022